ONE-ON-ONE MEDIA COACHING WITH JOOST VAN DREUNEN

THIS 2023 brings you the unique opportunity to talk through a specific case within your company with game industry expert Joost van Dreunen on a one-on-one basis. He will provide feedback and advice on how to navigate your business based on your company’s specific situation and current challenges.

Joost van Dreunen is considered the top academic on video games and teaches at NYU’s Stern School of Business. He is also a serial entrepreneur focused on data companies and an advisor to Makers Fund, a venture fund focused on gaming.

The one-on-coaching takes place during THIS GAME, October 31, and each coaching slot has a duration of 30 minutes. Only limited slots are available for this side event.

You will be contacted directly if you receive a slot.

Submit your application by sending it to feej@aarhus.dk

**Application deadline**: October 20, 2023.

Applicant

|  |  |
| --- | --- |
| **Company/Organization** |  |
| **Primary representative** |  |
| **E-mail of primary representative** |  |
| **Secondary representative**  |  |
| **E-mail of secondary representative** |  |

You may be asked to present your cases and receive coaching from Joost van Dreunen during his session " Keynote: Bigger Means Different – The New Video Games Market Landscape and Opportunities for Success" in front of a live audience at THIS GAME, October 31, 2023.

[ ]  I am okay with my case being presented at THIS GAME

[ ]  I do not wish to present my case at THIS GAME

Brief description of your company

*Max. 200 words*

Brief description of your company's current case/challenge

*Max. 200 words*

Slideshow (optional)

*Max. 5 minutes presentation*

*Please attach file or provide a download link via wetransfer.com*