

THIS

FUTURE OF MEDIA & CONTENT
OCTOBER 31 – NOVEMBER 2, 2023

09.00 AM - 09.15 AM: Welcome to THIS 2023 – Future of Media & Content

09.15 AM - 10.15 AM: Keynote: Bigger Means Different

10.15 AM - 10.45 AM: Gaming for Climate Action: How Game Studios Can Help the World

10.45 AM - 11.30 AM: Keynote: From Tetris to Blue Planet

11.30 AM - 01.00 PM: Lunch Break

01.00 PM - 01.45 PM: Hits & Misses – Where the Convergence of Games, Series & Film Have Succeeded... and Failed

01.45 PM - 02.30 PM: From “License” to “Adaptation” – The Evolution of Hollywood and Gaming to Bring Blockbuster Storytelling Across Media

02.30 PM - 03.15 PM: How Gaming and TikTok are Redefining Entertainment

03.15 PM - 03.45 PM: Break

03.45 PM - 04.30 PM: Gaming Gone Global

04.30 PM - 05.00 PM: How We Made a Living, Killing Babies

05.00 PM - 07.00 PM: Meet'n'Greet for Game Developers
Ideas Lab, Vision Denmark & The Danish Board of Business Development

09.00 AM - 09.15 AM: Welcome to THIS 2023 – Future of Media & Content

09.15 AM - 10.30 AM: Keynote: Media War & Peace

10.30 AM - 11.30 AM: Keynote: The Future Normal of Media

01.00 PM - 02.00 PM: From The Daily to Rabbit Hole to The Witch Trials of J.K. Rowling – Tools for World Class Audio Storytelling

02.00 PM - 03.00 PM: How to Create a Franchise

03.00 PM - 03.30 PM: Break

03.30 PM - 04.15 PM: Keynote: Tech for Good – How AI Can Help Solve Climate Change, Hunger and Health

04.15 PM - 05.00 PM: When AI Makes Better Content Than You

05.00 PM - 07.30 PM: M2 Open Bar
M2 Film

08.00 PM - 10.00 PM: AARHUS SERIES 2023 Opening – Oxen (DK)
Musikhuset

09.00 AM - 09.15 AM: Welcome to THIS 2023 – Future of Media & Content

09.15 AM - 10.15 AM: Keynote: How to Survive the Streaming Apocalypse

10.15 AM - 11.00 AM: Streaming – The End of the Golden Age

11.00 AM - 11.30 AM: Nostradamus 2023 – Everything Changing All At Once

01.00 PM - 01.40 PM: Highlights from the Nordic Drama Bosses

01.40 PM - 02.05 PM: Taelgia – Families Caught in a Spiral of Gang Violence

02.05 PM - 02.30 PM: Ruset – Sweden's First TikTok Series

02.30 PM - 03.00 PM: Break

03.00 PM - 03.25 PM: Kids in Crime – Brutally Honest Coming of Age Drama

03.25 PM - 03.50 PM: Hormones! – How Many Puberties Can There Be in One Lifetime?

03.50 PM - 04.15 PM: Baby Fever – How to do Season 2

04.15 PM - 05.00 PM: The Elephant in the Writing Room

07.30 PM - 01.00 AM: SERIES AWARDS 2023 (DK) + Afterparty

November 3
11.00 AM - 03.00 PM: Workshop: Writing with Robots
Filmbyen 25, 4th floor

01.00 PM - 01.45 PM: The Role of Music – Music Licensing in TV and Film (DK)
Studio 2

01.45 PM - 02.30 PM: Babylon Berlin – How to Get the Right Tone for the Right Show
Studio 2

03.00 PM - 03.45 PM: Climate Representation in Media (DK)
Studio 2

03.45 PM - 05.15 PM: Pitching event: Rising Series Talents from Serieskolen (DK)
Studio 2

This program is interactive